



# THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

**A. M. E. C. E. A**

P.O. Box 62157  
00200 Nairobi - KENYA  
Telephone: 891601-6  
Fax: 254-20-891084  
E-mail: academics@cuea.edu

**MAIN EXAMINATION**

**MAY – JULY 2015 TRIMESTER**

**FACULTY OF EDUCATION**

**DEPARTMENT OF UNDERGRADUATE STUDIES IN EDUCATION**

**REGULAR PROGRAMME**

**ED 100: HUMAN BEHAVIOR AND LEARNING**

**Date: JULY 2015**

**Duration: 2 Hours**

**INSTRUCTIONS: Answer Question ONE and ANY OTHER THREE Questions**

- Q1. a) Define the following terms:
- i Behavior (1 mark)
  - ii Mind. (1 mark)
  - iii Intrinsic motivation. (1 mark)
  - iv Reinforcement. (1 mark)
  - v Stimulus. (1 mark)
- b) List FIVE procedures ethnologists use in establishing biological basis on behavior. (5 marks)
- c) Differentiate between the following:
- i Parasympathetic nervous system and sympathetic nervous system. (2 marks)
  - ii Short term memory and long term memory. (2 marks)
  - iii First impression and attitudes. (2 marks)
- d) State the principles of classical conditioning theory. (5 marks)

- e) Identify TWO factors that hinder successful learning of children with special learning needs. **(4 marks)**
- Q2. Elaborate on phases of learning that a learner must go through for effective learning process to take place. **(15 marks)**
- Q3. Discuss the techniques that a teacher can use to improve learners memory. **(15 marks)**
- Q4. Assess the contribution of Ivan Pavlov to human learning. **(15 marks)**
- Q5. Describe ways in which teachers can motivate learners. **(15 marks)**
- Q6. Justify the learning of human behavior and learners to education graduates. **(15 marks)**

**\*END\***