



# THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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**MAIN EXAMINATION**

**SEPTEMBER –DECEMBER 2021**

**FACULTY OF SCIENCE**

**DEPARTMENT OF COMMUNITY HEALTH AND DEVELOPMENT**

**REGULAR PROGRAMME**

**CHD 226: HEALTH PROMOTION/IEC**

**Date: DECEMBER 2021**

**Duration: 3 Hours**

**INSTRUCTIONS: Answer ALL questions in section A and any TWO in section B**

## **SECTION A**

1. Explain two strategies for effective communication used in changing behavior **(6 Marks)**
2. Explain five characteristics of traditional healers found in any community **(10 marks)**
3. Explain any five values of health promotion **(10 marks)**
4. Explain any five strategies used in health promotion interventions **(10 marks)**
5. State five principal action areas for implementation of health promotion programs outlined in the Ottawa Charter. **(10 marks)**

## **SECTION B**

6. Discuss four main modes of interventions used in health promotion programming  
(20 marks)
7. Both verbal and non-verbal communications are combined in order to achieve effective communication skills in Health Promotion to enhance health. Discuss using five points in each the Skills of Giving Feedback and Skills of Receiving Feedback  
(20 Marks).
8. Discuss the five generally accepted principles for health promotion (20 marks)

DTE DEC 2021

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