



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

JANUARY – APRIL 2019 TRIMESTER

FACULTY OF ARTS AND SOCIAL SCIENCES

DEPARTMENT OF SOCIAL SCIENCES

SPECIAL EXAMINATION

REGULAR PROGRAMME

SSO 106: INTRODUCTION TO SOCIAL PSYCHOLOGY

Date: APRIL 2019

Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and any other TWO Questions

- Q1. a) Define social psychology and briefly highlight the main domains of human behavior that social psychologists focus on **(15 marks)**
- b) Write short notes on the following ;
- i) Structuralism **(5 marks)**
 - ii) Behaviourism **(5 marks)**
 - iii) Ethical issues in social psychological research **(5 marks)**
- Q2. Briefly describe the social learning and symbolic interactionism theories and show their relevance in explaining human behaviour **(20 marks)**
- Q3 a) Define attitudes and highlight the **THREE** components of attitudes **(10 marks)**
- b) Briefly outline the main sources of human attitudes **(10 marks)**
- Q4. a) What do you understand by the term conformity? **(10 marks)**
- b) Why and when do people conform? **(10 marks)**
- Q5. a) Define aggression and briefly describe any **THREE** types of aggressive behavior that you are familiar with. **(10 marks)**
- b) As a social Psychologist, how can you reduce, prevent or change aggressive behavior in your society. **(10 marks)**