



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

JANUARY – APRIL 2019 TRIMESTER

FACULTY OF ARTS AND SOCIAL SCIENCES

DEPARTMENT OF ECONOMICS

REGULAR PROGRAMME

ECN 411: ECONOMICS OF TOURISM, LEISURE AND RECREATION

Date: APRIL 2019

Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and any other TWO Questions

- Q1. a) Define and illustrate the following terms:
- i) Tourism **(2marks)**
 - ii) Recreation **(2marks)**
 - iii) Leisure **(2marks)**
 - iv) Holiday **(2marks)**
- b) Discuss the importance of developing tourism as a component of economic development with focus on leisure and recreation. **(12marks)**
- c) Describe the importance of tourism in the rural development of the developing countries. **(10marks)**
- Q2. a) Outline the main principles of tourism that have seen the sector become a strong sector in the developed countries. **(10marks)**
- b) To what extent is geography an important aspect of recreation and tourism. **(10marks)**
- Q3. Outline using an illustration the main determinants of:
- i) Tourism demand. **(10marks)**
 - ii) Tourism supply. **(10 marks)**
- Q4. a) Seeing how important tourism is how is demand for tourism measured?

(10marks)

b) How is wilderness valued in the demand for tourism especially in the developing countries? **(10marks)**

Q5. a) Planning and policies are an important aspect of tourism. Elaborate.

(10marks)

b) Highlight the positive and negative impacts of recreation and tourism in a country. **(10marks)**

END