



# THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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**MAIN EXAMINATION**

**JANUARY – APRIL 2019 TRIMESTER**

**FACULTY OF COMMERCE**

**DEPARTMENT OF MARKETING AND MANAGEMENT**

**REGULAR PROGRAMME**

**CMM 326:PROJECT MANAGEMENT**

**Date: APRIL 2019**

**Duration: 2 Hours**

**INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions**

- Q1. a) Discuss 5 characteristics of a project **(10 marks)**  
b) Discuss 5 reasons why projects fail? **(10 marks)**  
c) Elaborate on 5 points that provide distinction between management and administration? **(10 marks)**
- Q2. a) Discuss 10 project management challenges? **(10 marks)**  
b) Elaborate on 5 ways in which projects are born or developed? **(5 marks)**  
c) Explain 2 Project Appraisal Methods and Techniques? **(5 marks)**
- Q3. a) Planning in project management is very vital in the realization of the project goals.  
i) Discuss 6 limitations of planning? **(12 marks)**  
ii) Explain 4 essential requirements of an effective plan? **(8 marks)**
- Q4. a) State 4 main features of project monitoring and 4 project monitoring techniques? **(8 marks)**

- b) Evaluation is the systematic process of collecting and analyzing information in order to determine whether and to what degree the objectives of a programme or project have been, or are being achieved. State 4 principles of evaluation? **(4 marks)**
- c) By diagrammatic illustration briefly explain the cycle of team building according to Dyer, 1977? **(8 marks)**

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