



# THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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**MAIN EXAMINATION**

**SEPTEMBER – DECEMBER 2019 TRIMESTER**

**SCHOOL OF BUSINESS**

**DEPARTMENT OF MARKETING AND MANAGEMENT**

**REGULAR PROGRAMME**

**CMK 411: CORPORATE GOVERNANCE**

**Date: DECEMBER 2019**

**Duration: 2 Hours**

**INSTRUCTIONS: Answer Question ONE and any other TWO Questions**

- Q1. a) Giving examples, difference the following concept as used in the context of corporate governance  
**(9marks).**
- i. Corporate Governance
  - ii. A company
  - iii. A business
- b) Identify three corporate government theories and they influence an organization  
**(21marks)**
- Q2. a) What are the sources of Corporate Governance in Kenya?  
**(6marks)**
- b) Identify core concepts of Corporate Governance in the organization like CUEA  
**(14marks)**
- Q3. For proper and effective operations of activities, different parties are involved in the process. identify the parties and their roles  
**(20marks)**

Q4. Explain with examples corporate governance issues in 21 century  
(20marks)

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