



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

SEPTEMBER – DECEMBER 2019 TRIMESTER

SCHOOL OF BUSINESS

DEPARTMENT OF MARKETING AND MANAGEMENT

REGULAR/EVENING/ODEL PROGRAMME

CMM 425: CHANGE MANAGEMENT

Date: DECEMBER 2019

Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and any other TWO Questions

- Q1. Show that change is an expected reality in any successfully managed organization illustrating your response with current success requirement in a named industry
(30 marks)
- Q2. How would you change the registration process of Catholic University of Eastern Africa
(20 marks)
- Q3. If you were to present to the management class of the University of Nairobi that why change management has increasingly become important in managing organizations what would be in your notes.
(20 marks)
- Q4. It is not easy to produce a uniform ethical program for use in a global firm like Unilever Plc. What makes this statement current correct.
(20 marks)

END