



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

A. M. E. C. E. A

P.O. Box 62157

00200 Nairobi - KENYA

Telephone: 891601-6

MAIN EXAMINATION

MAY – JULY 2019 TRIMESTER

FACULTY OF ARTS AND SOCIAL SCIENCES

DEPARTMENT OF SOCIAL SCIENCES

SPECIAL / SUPPLEMENTARY EXAMINATION

SSO 301: ADVANCED RESEARCH METHODS

Date: JULY 2019

Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and any other TWO Questions

- Q1. a) Differentiate between a closed ended and an open ended questionnaire. (10 marks)
- b) With illustrations, discuss the advantages and disadvantages of each type of instrument. (10 marks)
- c) Highlight **Five** key things that a researcher should avoid when constructing a questionnaire. (10 marks)
- Q2. a) What does the deterministic model entail? (5 marks)
- b) Using examples, explain the criteria used to infer causality in research. (15 marks)
- Q3. a) What does reliability refer to in research? (5 marks)
- b) Identify and explain the techniques used to test for reliability in research. (15 marks)
- Q4. a) Differentiate between random and non-random sampling. (4 marks)
- b) Using illustrations explain any **two** random sampling strategies and any **two** non-random strategies used in research. (16 marks)
- Q5. Discuss the main ethical considerations that pertain to research. Use examples (20 marks)

END