THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

A. M. E. C. E. A

MAIN EXAMINATION

MAY – JULY 2019 TRIMESTER

FACULTY OF SCIENCE

DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

REGULAR PROGRAMME

DLIS 126: INTRODUCTION TO WEB DESIGN

Date: JULY 2019	**Duration: 2 Hours**
INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions	

Q1. a) Distinguish between the Internet and the World Wide Web (WWW).
(6 marks)

b) Using examples describe the **THREE** markup elements used in HTML. **(6 marks)**

c) Explain any **FOUR** tags used in HTML. **(8 marks)**

d) Explain why it is important for a company to have a website.
(10 marks)

Q2. a) Explain why it is important to put the design ideas on paper before beginning the actual coding. **(10 marks)**

b) Outline the steps you will follow in the planning stage of website development. **(10 marks)**

Q3. a) Distinguish between dynamic and static website. **(6 marks)**

b) Explain the rules and regulations of content writing one must adhere to when writing for the web. **(14 marks)**

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Q4. a) As a web designer discuss various textual elements you will consider for a web site. **(10 marks)**

b) Describe the various graphic file formats that a web designer can use for a website. **(10 marks)**

Q5. a) Explain various advantages of cross linking of websites. **(10 marks)**

b) Discuss some of the factors to consider when linking your website with other sites. **(10 marks)**

END

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