



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

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MAY – AUGUST 2021

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DEPARTMENT OF COMMUNITY HEALTH AND DEVELOPMENT

REGULAR PROGRAMME

HPE 101: EDUCATIONAL COMMUNICATION AND MEDIA

Date: AUGUST 2021

Duration: 3 Hours

INSTRUCTIONS: Provided for in the Sections

SECTION A Compulsory (20 marks)

1.

a) Outline five guidelines for using flip charts. **(5 marks)**

b) As a new Health trainer, you are supposed to prepare handouts for your students.
Give at least four components that **MUST** be present in the handout you are preparing **(4 Marks)**

c) Explain three reasons why overhead projectors are discouraged during teaching **(3**

Marks)

d) Explain three moments when media can be introduced during teaching and learning **(6 Marks)**

e) Highlight five forms of media that teachers can use in their teaching and learning. **(5 Marks)**

f) Discuss any five elements of communication. **(5 Marks)**

g) List any 2 factors that affect effective communication **(2 Marks)**

Section B – Answer question ONE and any two other questions

1. Discuss five tips that a facilitator / teacher needs before introducing a new media in teaching and learning. **(20 Marks)**
2. Discuss five reason why media is important for students in their learning. **(15 Marks)**
3. Describe the role of different media in education **(15 Marks)**
4. Discuss how the ASSURE model could be a useful guide in planning for use of in structural media. **(15 Marks)**

DET: MAY 2021