



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

MAY – JULY 2019 TRIMESTER

CENTRE FOR SOCIAL JUSTICE AND ETHICS

REGULAR PROGRAMME

CCML 101: RESOURCE MOBILIZATION

Date: JUNE 2019

Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions

- Q1. a) (i) Define resource mobilization. **(4 marks)**
- (ii) Briefly explain the **four** benefits of developing a Resource Mobilization Strategy for your Organization. **(8 marks)**
- b) Explain each of the following:
- (i) Human resources **(4 marks)**
- (ii) Financial resources **(4 marks)**
- (ii) Physical resources **(4 marks)**
- c) Highlight **three** skills that an effective resource mobilization officer should possess. **(6 marks)**
- Q2. Most organizations are reducing reliance on foreign resource mobilization by engaging more in domestic resource mobilization. Outline the key benefits of domestic resource mobilization. **(20 marks)**
- Q3. a) State and explain the Ethical Issues that need to be respected in resource mobilization **(10 marks)**
- b) Explain **three** benefits that may be obtained from involving project beneficiaries in the resource mobilization process. **(10 marks)**
- Q4. Project reports should be prepared in a way that they meet the needs of the involved stakeholders. Elaborate on the importance of project reports. **(20 marks)**

END