



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

MAY – JULY 2019 TRIMESTER

FACULTY OF COMMERCE

DEPARTMENT OF MARKETING AND MANAGEMENT

SPECIAL / SUPPLEMENTARY EXAMINATION

CMM 326: PROJECT MANAGEMENT

Date: JULY 2019

Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and any other TWO Questions

QUESTION 1:

- (a) Discuss 5 challenges facing project management (10 marks)
- (b) Discuss 4 roles of a project charter? 8 mks
- (c) Elaborate on 6 benefits of project charter ? 12 mks

QUESTION 2:

- (a) Discuss 5 phases of a project life cycle (10 marks)
- (b) Discuss on 5 of the project stakeholders? 5 mks
- (c) Elaborate on 5 characteristics of an effective project manager? 5 mks

QUESTION 3:

Logical Framework Approach (LFA) is a systematic planning procedure for complete project cycle management. Discuss the elements in LFA matrix? 20 mks

QUESTION 4:

- (a) Time is one of the most valuable resources in a project management. Elaborate of 5 steps on time management process? 10 mks
- (b) There are several techniques used in project cost control process. Discuss 2 of such techniques? 10 mks

