



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

A. M. E. C. E. A

MAIN EXAMINATION

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AUGUST - DECEMBER 2018 TRIMESTER

FACULTY OF COMMERCE

DEPARTMENT OF ACCOUNTING AND FINANCE

REGULAR PROGRAMME

CMM 312: MANAGING NON-PROFIT ORGANIZATIONS

Date: DECEMBER 2018

Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions

- Q1. a) What do you do you understand by the term non profit organization **(2 marks)**
- b) Explain the various features of non profit organizations **(6 marks)**
- c) Distinguish between non profit organizations and profit organization **(6 marks)**
- d) Explain why mission statement is critical for organizations **(6 marks)**
- e) Explain the major objectives of non profit organizations **(5 marks)**
- f) Discuss why non profit organizations are created **(5 marks)**
- Q2. a) Discuss the main functions of the board of directors of a non profit organization **(5 marks)**
- b) Explain how to start a non profit organization **(5 marks)**
- c) Discuss the challenges associated with non profit organizations **(5 marks)**

- d) Explain why clear a mission statements is critical for non profit organizations
(5 marks)
- Q3. a) Explain why it is important to do project evaluation in non profit organizations
(5 marks)
- b) Discuss the major marketing strategies that non profit organizations require in order to succeed
(5 marks)
- c) Explain the advantages and disadvantages of non profit organizations
(5 marks)
- d) Explain the various types of evaluation in relation to non profit organization
(5 marks)
- Q4. a) Explain the role of government in promoting non profit organizations
(5 marks)
- b) Discuss the role of IT (Information technology) in enhancing the management of non profit organizations
(10 marks)
- c) Explain why good ethical standards are critical for the success of non profit organizations
(5 marks)

END