THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

Date: DECEMBER 2018

Q5.

A. M. E. C. E. A

P.O. Box 62157 00200 Nairobi - KENYA Telephone: 891601-6 Fax: 254-20-891084 E-mail:academics@cuea.edu

Duration: 2 Hours

MAIN EXAMINATION

AUGUST – DECEMBER 2018 TRIMESTER FACULTY OF ARTS AND SOCIAL SCIENCES DEPARTMENT OF DEVELOPMENT STUDIES

ODEL PROGRAMME

SDS 310: ENTREPRENEURSHIP AND SMALL AND MICRO-ENTERPRISES

INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions Q1. Write short notes on the following:a) i) Entrepreneurship (5 marks) Micro and Small Enterprises ii) (5 marks) Explain the main functions of entrepreneurship (10 Marks) b) Discuss the factors that hinder the growth of entrepreneurship in c) (10 Marks) developing countries Q2. Discuss the role of innovation in entrepreneurship. (20 marks) Q3. Describe the process of starting a business (20 marks) Q4. Elucidate the policy issues and guidelines surrounding the control and operation of SMEs? (20 marks)

END

Clearly explain the contribution of Micro and Small and Medium

Enterprises (MSMEs) in Economic Development.

(20 marks)