



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

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AUGUST – DECEMBER 2018 TRIMESTER

FACULTY OF ARTS AND SOCIAL SCIENCES

DEPARTMENTS OF DEVELOPMENT STUDIES / SOCIAL SCIENCES

REGULAR / ODEL PROGRAMME

SDS 309 / SPO 421: POLITICS OF MULTINATIONAL CORPORATIONS

Date: DECEMBER 2018

Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions

- Q1. a) What characteristics distinguish MNC's from other corporations? **(10 marks)**
b) What are the factors that drive the rise of MNC's especially in emerging economies? **(10 marks)**
c) Discuss the sources of political risks with regard to MNC's. **(10 marks)**
- Q2. Citing examples, critically examine the costs and benefits of MNCs in developing countries **(20 marks)**
- Q3. "Policy-making in the era of globalization is different from policy-making in the pre-globalization era". Elaborate this statement **(20 marks)**
- Q4. Discuss the pros and cons of Global outsourcing. **(20 marks)**
- Q5. a) Define the term FDI. Name and explain forms of FDI. **(10 Marks)**
b) Discuss the areas of conflict between MNC's and host governments. **(10 marks)**

END