## THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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## MAIN EXAMINATION

## **JANUARY - APRIL 2018 TRIMESTER**

## FACULTY OF SCIENCES DEPARTMENT OF COMMUNITY HEALTH REGULAR PROGRAMME

DCHD / CHD 224: PROGRAM PLANNING AND DEVELOPMENT

Date: APRIL 2018 **Duration: 2 Hours INSTRUCTIONS: Answer ALL Questions** Q1. Define the concept Project Management a) i) (3 marks) ii) List FOUR (4) major challenges experienced in Health and Development Project Management. (4 marks) Briefly describe how you would apply Program Management Cycle iii) in a Health or development related program in the community set (6 marks) up. Program Management is considered different to other forms of iv) (2 marks) management. b) List the characteristics of a project and describe the features of any three of them. (3 marks) c) Identify the advantages and disadvantages of the matrix form of organization [3 marks] d) Managers use certain criteria to judge selection of projects. What are some of the limitations of projects selection model? (4 marks) e) Explain the relevance of Gantt Chart in program management process. (4 marks)

Q2. a) With illustration of a diagram, show the process of a project life cycle explain the role of each phase/stage. [8 marks] b) i) What are the roles of a project manager? [4 marks] ii) Identify key factors that should be considered in the process of setting up a project monitoring system. (5 marks) c) Describe the circumstances under which a project can be terminated. (3 marks) Q3. a) i) Define the term Project [2 marks] ii) State types of project and explain their role. (3 marks) iii) Distinguish between a project and program (5 marks) b) As Community Development Officer, you have identified a development gap. Suggest a community development pilot project to address the gap i) (2 marks) Identify key stakeholders and their role in the project ii) (4 marks) iii) Explain strategies you will use to ensure active participation of stakeholders identified in ii above. (4 marks) Q4. a) In spite of positive feasibility analysis report, most projects in developing societies fail to achieve their goals within the scheduled time frame or do not realize their goals completely. With examples from Kenyan projects, explain the reasons leading to such situations. (10 marks) b) For a project manager to be termed competent and qualified for the job, they must have certain minimum knowledge areas. List the elements and describe any FIVE of them. (10 marks) Q5. Differentiate a project from a conventional business. (2 marks) a) Briefly describe two major types evaluation highlighting their purpose in b) development management. (8 Marks)

c) All projects whether big or small in size require capital. Explain the purpose of appraisal before commitment of funds into a project.

(10 marks)

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