



# THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

**A. M. E. C. E. A**

**MAIN EXAMINATION**

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**JANUARY – APRIL 2018 TRIMESTER**

**FACULTY OF ARTS AND SOCIAL SCIENCES**

**DEPARTMENT OF SOCIAL SCIENCES**

**REGULAR PROGRAMME**

**SSO 106: INTRODUCTION TO SOCIAL PSYCHOLOGY**

**Date: APRIL 2018**

**Duration: 2 Hours**

**INSTRUCTIONS: Answer Question ONE and any other TWO Questions**

- Q1. a) Define social psychology and briefly highlight the main domains of human behavior that social psychologists focus on **(15 marks)**
- b) Write short notes on the following ;
1. Structuralism **(5 marks)**
  2. Behaviourism **(5 marks)**
  3. Ethical issues in social psychological research **(5 marks)**
- Q2. Briefly describe the social learning and symbolic interactionism theories and show their relevance in explaining human behaviour **(20 marks)**
- Q3 a) Define attitudes and highlight the three components of attitudes **(10 marks)**
- b) Briefly outline the main sources of human attitudes **(10 marks)**
- Q4. a) What do you understand by the term conformity? **(10 marks)**
- b) Why and when do people conform? **(10 marks)**
- Q5. a) Define aggression and briefly describe any three types of aggressive behavior that you are familiar with. **(10 marks)**
- b) As a social Psychologist, how can you reduce, prevent or change aggressive behavior in your society. **(10 marks)**

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