



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

MAY – JULY 2016 TRIMESTER

FACULTY OF COMMERCE

DBA PROGRAMME

CMM 703: RESEARCH SEMINAR IN MANAGEMENT

Date: JULY 2015

Duration: 3 Hours

INSTRUCTIONS: Answer The following TWO Questions

Q1. Read the literature review extracted from journal article titled “Journal of management policies and practice vol 2(2) June 2014. Informed by the provided literature in the journal come up with a research draft with the following sections

- a) Title of the study **(5 marks)**
- b) Problem statement **(7 marks)**
- c) Study objectives **(5 marks)**
- d) Conceptual framework **(5 marks)**
- e) Methodology **(8 marks)**

Q2. Read the journal article titled “HRM and its effect on employee, organizational and financial outcomes in health care organizations” and carry out a critical analysis of the paper under the following headings.

- a) Title **(3 marks)**
- b) Abstract **(3 marks)**
- c) Introduction **(3 marks)**
- d) Theoretical and empirical literature **(3 marks)**
- e) Research problem **(3 marks)**
- f) Objectives **(3 marks)**
- g) Discussion and recommendation **(3 marks)**
- h) References **(3 marks)**
- i) Methodology **(6 marks)**

END