



# THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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**MAIN EXAMINATION**

**AUGUST - DECEMBER 2016 TRIMESTER**

**FACULTY OF COMMERCE**

**DEPARTMENT OF MARKETING AND MANAGEMENT**

**MBA REGULAR / EVENING PROGRAMME**

**CMM 510: MANAGEMENT AND ORGANIZATIONAL ANALYSIS**

**Date: DECEMBER 2016**

**Duration: 3 Hours**

**INSTRUCTIONS: Answer ANY FOUR Questions**

- Q1. Management is a process that each and every organization undertakes.
- a) Identify the key aspects of the management process. **(8 Marks)**
  - b) Explain the group structure **(10 Marks)**
  - c) Describe the diversity of political behavior in organizations **(12 Marks)**
- Q2. Discuss the forward-leaning approaches to strategic execution that high performing organizations opt for. **(10 Marks)**
- Q3. Change is inevitable in the current business environment. Discuss. **(10 Marks)**
- Q4. Henry Fayol was one of the early management scholars who propelled popular approaches to management thought. He came up with universalist or functional approach to management. Examine the relevancy of Fayols principles of Management in contemporary business environment. **(10 Marks)**
- Q5. Growth is a natural phenomena and each organization from inception, it expects to grow. Discuss ways in which organizations achieve their growth in the contemporary business world. **(10 Marks)**

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