THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

A. M. E. C. E. A

P.O. Box 62157 00200 Nairobi - KENYA Telephone: 891601-6 Fax: 254-20-891084 E-mail:academics@cuea.edu

MAIN EXAMINATION

AUGUST - DECEMBER 2016 TRIMESTER

FACULTY OF COMMERCE

MBA ODEL PROGRAMME

CIS 510: INFORMATION SYSTEMS FOR MANAGERS

Date: DECEMBER 2016 Duration: 3 Hours

INSTRUCTIONS: Answer ANY FIVE Questions

- Q1. Can companies / organizations use their information systems to redesign their organization and business process? (20 marks)
- Q2. a) Information systems have flattened organizations. This means most organizations information is available at almost all levels in the organization. Therefore businesses thrive under extreme conditions. Amongst the conditions is cut throat competition. Discuss how information systems can be used if the organization is to achieve a competitive edge over its competition? (15 marks)
 - b) What is management information systems? (5 marks)
- Q3. a) What is a system? Elaborate on components of a system. (10 marks)
 - b) Discuss the meaning and the use of the following systems
 - i Analysis systems
 - ii Decision support systems
 - iii Executive support systems
 - iv Computer based systems
 - v Strategic support systems

(10 marks)

- Q4. a) What are programmable decisions. Why would a manager adopt such strategies? (10 marks)
 - b) Do MIS play important role (s) in organizations (6 marks)

- The economic environment is very vital for the manager state FOUR areas c) in which the economic environment will entail. (4 marks) Q5. Management information systems make huge impacts in organizations. a) Discuss these impacts in details. (10 marks) (6 marks) b) State and explain FOUR functions of a manager c) Why is it important to look at management as a system. (4 marks) Q6. a) Management information system is geared towards generating important reports. Describe what information products can be delivered to the managers by using management information systems? (6 marks) b) Does the manager have any role on formulation of fiscal and monetary policies? Explain your answer. (4 marks)
 - c) Why are many organizations depending on information technology? (6 marks)
 - d) Describe any TWO main objectives of MIS? (4 marks)

END