



# THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

**A. M. E. C. E. A**

**MAIN EXAMINATION**

**MAY – JULY 2016 TRIMESTER**

**FACULTY OF SCIENCE**

**DEPARTMENT OF MATHEMATICS AND COMPUTER SCIENCE**

**REGULAR PROGRAMME**

**DIT 019: DESKTOP PUBLISHING**

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**Date: JULY 2016**

**Duration: 2 Hours**

**INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions**

- Q1. a) What does DTP stand for? **(3 marks)**
- b) Where would you find the option to change the orientation of your paper? **(3 marks)**
- c) State and explain THREE features of a desktop publishing software. **(6 marks)**
- d) Explain how you can draw a perfect circle using the circle tool. **(4 marks)**
- e) What does the order command do in Microsoft publisher? **(3 marks)**
- f) Which button do you select to move an arrow head to the other end of the line? **(4 marks)**
- g) What is layout in desktop publishing? **(3 marks)**
- h) Why is it difficult to have a standard procedure when designing publications? **(1 mark)**
- i) How do you add a visible border to a text box? **(2 marks)**
- Q2. a) Give TWO examples of desktop publishing software. **(2 marks)**

- b) A good image should be more than just decorative. Explain. **(1 mark)**
  - c) Explain the process of text wrapping round the object. **(2 marks)**
  - d) Explain the following terminologies in relation to desktop publishing
    - i Desktop publishing
    - ii Desktop publisher
    - iii Consistency**(6 marks)**
  - e) Is white space important in desktop publishing? Explain your answer. **(4 marks)**
  - f) What is alignment in desktop publishing? Explain THREE different types of alignment one can use in publisher. **(3 marks)**
  - g) Give ONE good example of a typeface. **(2 marks)**
- Q3.
- a) All of the following object formatting and text attributes (Bold, Italic, underline, clipart) are included in the publisher except one. Which one is not? Explain your answer. **(4 marks)**
  - b) In which menu would you find the option to check your spelling? **(2 marks)**
  - c) Explain the process of adding additional rows and columns after a table has been created. **(4 marks)**
  - d) What element can be added on a master page layout to include a washed out image on the back-ground of the publication. Give ONE example and how this can be applied. **(4 marks)**
  - e) It is advisable to resize graphics by the corners only? Explain. **(4 marks)**
  - f) How can headers and footers be added to the publication? **(2 marks)**
- Q4.
- a) What is so unique for the master page layout to the designer? **(3 marks)**
  - b) Explain FOUR principles of a good design. **(8 marks)**
  - c) Describe TWO ways of how you can move objects while designing using Ms. Publisher. **(2 marks)**
  - d) Which menu option do you use to add graphics to your publisher document? **(2 marks)**
  - e) Which command allows you to edit everything in your document at once. **(2 marks)**

- f) What is the keyboard shortcut to zoom in and out? **(1 mark)**
- g) It's not possible to type text directly into the Publisher document give and explain ONE reason why this is it. **(2 marks)**
- Q5. a) How would a designer modify an object that is in a grouped object? **(3 marks)**
- b) Is the arrow useful? Explain **(3 marks)**
- c) What key do you hold down to rotate text or graphics. **(3 marks)**
- d) Why should a table be used in Publisher? **(3 marks)**
- e) What is WordArt used for? **(3 marks)**
- f) How can you create a gradient fill? **(3 marks)**
- g) How many buttons do you need to press to do an arrow? **(2 marks)**

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