



# THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

**A. M. E. C. E. A**

**MAIN EXAMINATION**

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**AUGUST - DECEMBER 2016 TRIMESTER**

**FACULTY OF COMMERCE**

**DEPARTMENT OF MARKETING AND MANAGEMENT**

**REGULAR / EVENING / ODEL PROGRAMME**

**CMM 311: MANAGEMENT OF COOPERATIVES**

**Date: DECEMBER 2016**

**Duration: 2 Hours**

**INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions**

Q1. Answer the following questions:

- a) What are the similarities and differences between cooperative societies and the investor-owned businesses (private companies)? **(8 marks)**
- b) Equitable Pioneers of Rochdale Society (UK) is considered as a “**model cooperative**”. Why? Explain. **(8 marks)**
- c) Describe the cooperative movement in Kenya after independence (1963), in particular before and after the new policy of liberalizing the cooperative sector in 1997. **(7 marks)**
- d) Based on the Cooperative Act 2004 of Kenya, describe the registration process for a cooperative society. **(7 marks)**

Q2. About the cooperative movement organization of Kenya, explain the following:

- a) The structure of the entire cooperative movement. **(5 marks)**
- b) How are the agricultural cooperatives doing? **(5 marks)**
- c) How are the SACCOs doing? **(5 marks)**
- d) What was the role of KNFC and why it collapsed? How is the Apex organization after KNFC? **(5 marks)**

Q3. Explain the following governance and financial management issues:

- a) The Board of the cooperative is responsible for strategic decisions, what does that include? **(5 marks)**
- b) How could we have a good governance for a cooperative? **(5 marks)**
- c) Explain about the share capital of cooperatives. **(5 marks)**
- d) How is the surplus distributed? **(5 marks)**

Q4. Explain the following:

- a) What is the contribution of marketing to the development of cooperatives? **(5 marks)**
- b) What should be the primary objectives of marketing activities in SACCOs? **(5 marks)**
- c) Why do cooperatives need to bother about ICT? **(5 marks)**
- d) Is there a future for cooperatives? **(5 marks)**

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