



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

AUGUST - DECEMBER 2016 TRIMESTER

FACULTY OF COMMERCE

DEPARTMENT OF MARKETING AND MANAGEMENT

EVENING PROGRAMME

CGS 091: ENVIRONMENTAL MANAGEMENT FOR BUSINESS

Date: DECEMBER 2016

Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions

- Q1. a) Define the term "Environmental Education" and explain any FOUR rationale for Environmental Education to business managers. **(10 marks)**
- b) Explain ANY FOUR reasons why business managers should carry out environmental audit. **(8 marks)**
- c) Briefly explain ANY FIVE reasons why there is need to conserve the existing forest resources. **(5 marks)**
- d) Outline FOUR impacts of air pollution to business operations. **(4 marks)**
- e) Briefly explain THREE reasons why firms are adopting green production. **(3 marks)**
- Q2. a) Explain ANY EIGHT principles of sustainable development. **(16 marks)**
- b) Identify and briefly explain any FOUR principles that guide environmental legislation. **(4 marks)**
- Q3. a) Discuss the impact of economic development to the environment in FIVE points. **(10 marks)**

- b) Explain the international environment perspectives on environmental degradation. **(10 marks)**
- Q4. a) Advice the upcoming business operators on any FOUR strategies used to conserve water. **(4 marks)**
- b) Discuss the process of environmental impact assessment followed by firm managers before establishing projects. **(16 marks)**

END