



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

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JANUARY – APRIL 2014 TRIMESTER

FACULTY OF SCIENCE

DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

EVENING PROGRAMME

CLIS 120: ENTREPRENEURSHIP

Date: APRIL 2014

Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions

- Q1. a) State **FIVE** entrepreneurial traits. **(5 marks)**
- b) Highlight **SEVEN** sources of business ideas. **(7 marks)**
- c) Explain the importance of business planning. **(5 marks)**
- d) State the sources of business finance. **(5 marks)**
- e) Explain the different types of entrepreneurs. **(8 marks)**
- Q2. Compare the advantages and disadvantages of self employment and formal employment. **(20 marks)**
- Q3. a) Explain the steps to follow when starting a business. **(10 marks)**
- b) Explain the qualities of a good business opportunity. **(10 marks)**
- Q4. a) Explain the forms of business ownership. **(10 marks)**
- b) Explain the role of entrepreneurship in a business. **(10 marks)**

END