

THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

A. M. E. C. E. A

MAIN EXAMINATION

JANUARY-APRIL 2024

P.O. Box 62157 00200 Nairobi - KENYA Telephone: 891601-6 Ext 1022/23/25 Fax: 254-20-891084

Fax: 254-20-891084 email: exams@cuea.edu directorofexams@cuea.edu

FACULTY OF ARTS AND SOCIAL SCIENCES

DEPARTMENT OF COUNSELING PSYCHOLOGY

DIPLOMA IN COUNSELING PSYCHOLOGY

DCP 020: INTRODUCTION TO SOCIAL PSYCHOLOGY

DATE: APRIL 2024 Duration: 2 Hours
INSTRUCTIONS: Answer Question ONE and any other TWO Questions

Q1.

a) Define social psychology.

(3 Marks)

b) Using examples, explain the process of attitude change.

(12 Marks)

c) With the help of a diagram, explain the Triangular Theory of Love.

(15 Marks)

Q2.

According to Social Psychology, there is a way people think about the social world. Illustrate this statement using examples of your own. (20 Marks)

Q3.

i) Differentiate between conformity and obedience

(4 Marks)

ii) People would conform to a group even when they do not agree with the group's undertakings totally. Why? (16 Marks)

Q4.

a) Intergroup relations are a way of life although this comes with prejudice.

(10 Marks)

Why?

b) Explain strategies that would be employed in order to improve inter- ethnic relations.

(10 Marks)

Q5.

i) Define Aggression

(2 Marks)

ii) Human aggression has a long history. Explain what may cause one to be aggressive (20 Marks)

END