



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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GABA CAMPUS - ELDORET

MAIN EXAMINATION

MAY- AUGUST 2022 TRIMESTER

FACULTY OF EDUCATION

DEPARTMENT OF UNDERGRADUATE STUDIES IN EDUCATION

REGULAR PROGRAMME

ED 306: BUSINESS METHODS

Date: July 2022

Duration: 3 Hours

Instructions: Answer Question **ONE** and any other **THREE** Questions

QUESTION ONE

- a) Discuss the reasons attached to the study of Business studies in Kenyan secondary schools. **(3 Marks)**
- b) The presence of unqualified business education teachers will continue to be felt in the Kenyan secondary school in the near future. Discuss three reasons as to why this is so and how these problems can be solved in the near future. **(9 Marks)**
- c) Explain ways in which the teacher education institutions have contributed to the success of business education. **(4 Marks)**
- d) As a teacher explain why it is important to plan your lesson. **(4 Marks)**
- e) What factors should be considered when choosing instructional materials and how can you choose the best instructional material for a particular topic? **(5 Marks)**

QUESTION TWO

- a) Explain how a teacher can use the following learning strategies to effectively teach business studies.
 - i) Brain storming **(5 Marks)**
 - ii) Teacher led discussion **(5 Marks)**
 - iii) Field trip **(5 Marks)**

QUESTION THREE

Prepare a forty minute lesson plan based on price Equilibrium and state two salient features that you need to put into consideration when preparing such a lesson plan. **(15 Marks)**

QUESTION FOUR

Taking each approach to teaching Business Education, identify its major elements and probable biases and show how the approaches could be developed into an integrated approach to teaching Business Education. **(15 Marks)**

QUESTION FIVE

a) Discuss four factors that a teacher need to put into consideration when planning a course delivery and assessment. **(7 Marks)**

b) Environmental issues and the impact of HIV/AIDs in the society need to be emphasized when teaching business education in secondary school. Discuss five r ways on how you can integrate these aspects in the teaching- learning activities in a form one class. **(8 Marks)**

END