



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

A. M. E. C. E. A

P.O. Box 62157

00200 Nairobi - KENYA

MAIN EXAMINATION

Telephone: 891601-6

Ext 1022/23/25

JANUARY – APRIL 2022

FACULTY OF SCIENCE

DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

REGULAR PROGRAMME

LIS 401: INTRODUCTION TO PUBLISHING AND BOOK TRADE

Date: APRIL 2022

Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and any TWO Questions

Q1a) Explain the impact of open access publishing to scientific information dissemination

(10Marks)

b) Explain how the language issue in Africa affects the development of publishing

(5marks)

c) Discuss the impact of the change of the education system from 8-4-4 to Competency Based Curriculum (CBC) on publishing industry, use relevant examples

(15Marks)

Q2. a) Discuss the impact of early missionaries on publishing industry in Africa **(15 Marks)**

b) Johannes Gutenberg (1397-1468) is the father of the modern printed book, Discuss.

(5Marks)

- Q3.a) What are the challenges currently facing booksellers in Kenya. **(10 marks)**
b) Explain the barriers of digital publishing in Kenya **(10 Marks)**

- Q4. a) Explain the current status of publishing industry in Kenya **(10Marks)**
b) Demonstrate the importance of university presses in public university. **(10 Marks)**

- Q5. a) Discuss the importance of copyright law in the publishing industry in Kenya **(5 Marks)**
b) Discuss the problems facing the publishing industry and book trade in Africa **(15 Marks)**

END