THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

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JANUARY – APRIL 2022

FACULTY OF SCIENCE

DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

REGULAR/ODEL PROGRAMME

DLIS130 / DARM 110: SOCIAL MEDIA FOR INFORMATION PROFFESSIONALS

Date: APRIL 2022	Duration: 2 Hours
INSTRUCTIONS: Answer Question ONE and any TWO Questions	

Q1. a) Define social media **(2 Marks)**

b) How social is social media? **(10 Marks)**

   c) Explain the advantages of social media tools in information provision.

(10 Marks)

   d) Discuss why the government is increasingly using social media as a method of communication to people **(8 Marks)**

Q2. a) Discuss the challenges in the use of social media in information provision in libraries **(10Marks)**

b) Giving examples where applicable, discuss any FIVE social media platforms used in academic libraries. **(10 Marks)**

Q3. a) Explain four forms of sociality **(8marks)**

b) Distinguish between email reference services and chat references services

(2 Marks)

c) Students can use different social media platforms in their academics. Using FIVE examples of social media platforms, support this statement. **(10 Marks)**

Q4a) What is a blog? **(2marks)**

b)) Explain how academic libraries can make use of blogs in information provision

(10 Marks)

C) Discuss the advantages of using the internet as a source of information materials

(8 Marks)

Q5. a) Explain the difference between Web 1.0, and Web 2.0 **(10 Marks)**

b) Giving relevant examples where applicable discuss the emerging roles of librarians in the Digital Age **(10 Marks)**

END

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