



# THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

**A. M. E. C. E. A**

**MAIN EXAMINATION**

**JANUARY – APRIL 2022**

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**FACULTY OF ARTS AND SOCIAL SCIENCES**

**DEPARTMENT OF DEVELOPMENT STUDIES**

**REGULAR/ODEL PROGRAMME**

**SDS 309: POLITICS OF MULTINATIONAL CORPORATIONS**

<b>Date: APRIL 2022</b>	<b>Duration: 2 Hours</b>
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<b>INSTRUCTIONS: Answer Question ONE and any Other TWO Questions</b>
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- Q1. a) Identify and discuss some of the characteristics that's distinguish MNCs from other corporations. **(10 marks)**  
b) Explain the challenges encountered by MNCs in their effort to establish themselves in the host countries. **(10 marks)**  
c) Describe how the operations of MNCs influence the economies of both the host and parent countries? **(10 marks)**
- Q2. a) Explain the term FDI and discuss the forms of FDI. **(10 Marks)**  
b) Describe any two theories about FDI that take into account the firm-level incentives to invest overseas. **(10 marks)**
- Q3. a) Describe the factors that have contributed to the expansion and growth of MNCs in the host countries. **(10 marks)**  
b) What do you think should be done to cushion or regulate the conflict between multinational corporations and the host countries. **(10 marks)**
- Q4. a) Discuss how the coronavirus pandemic has changed the world economy. **(10 Marks)**  
b) Explain some of the measures that should be put in place by international institutions and governments to mitigate the negative impact of the pandemic. **(10 marks)**
- Q5. a) Differentiate between policy-making in the era of globalization from policy-making in the pre-globalization era. **(10 marks)**  
b) Is globalization good for the developing countries? Discuss. **(10 marks)**

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