



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

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MAY – AUGUST 2021

Ext 1022/23/25

FACULTY OF ARTS AND SOCIAL SCIENCES

DEPARTMENT OF PSYCHOLOGY

REGULAR PROGRAMME

BCP 304: BEHAVIOUR MODIFICATION

Date: AUGUST 2021

Duration: 3 Hours

INSTRUCTIONS: Answer Question ONE and any other THREE Questions

- 1 a. Define aversion therapy. (3mks)
b. Explain behaviors that can be modified using aversion therapy. (8mks)
c. Distinguish between positive reinforcement and negative reinforcement. (8mks)
d. Explain categories of functional assessment. (6 mks)
2. Discuss the characteristics of behavior modification. (15 mks)
3. Using examples assess the techniques of behavior modification theory. (15 mks).
4. Examine the factors that influence the effectiveness of reinforcement. (15mks).
5. Briefly discuss the contributions of Parvlov, Thorndike, Waston and Skinner to the development of behavior modification. (15mks).
6. Using examples illustrate the procedures followed in habit reversal training. (15 mks)

***END ***