

THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

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JUNE 2021

CENTRE FOR SOCIAL JUSTICE AND ETHICS

UNIT CODE& TITLE ACML 202/AJPE 202: RESEARCH METHODS

Date: JUNE 2021 Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and any other THREE Questions

- **Q1 a.** Define the following terms as used in research methods:
 - i. Target population
 - ii. Sample size
- iii. Qualitative research
- iv. Case study
- v. Quantitative research

(10mks)

- **b.** Highlight any five limitations that you are likely to encounter in the process of conducting this research (10mks)
- c. Examine he challenges one is likely to face when utilising quantitative research approach
 (10mks)

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Q2a.	Explain	any five eth	ical conside	erations for	the study	conducted	above	(10mks
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- b. Citing its major weaknesses, discuss participant observation as a method of data collection in research(10mks)
- **Q3.** Access to research participants is often a key challenge in qualitative research. Discuss the strengths and weaknesses of ethnography and telephone interviews as research methods, with specific reference to gaining access to research participants (20mks)
- Q4 a. Define a sample size and show how you would select a true representative sample, given a total population of 6000 people (10mks)
 - **b.** Explain characteristics of good research objectives (10mks)

END

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