



THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

A. M. E. C. E. A

MAIN EXAMINATION

MAY – JULY 2015 TRIMESTER

FACULTY OF EDUCATION

DEPARTMENT OF POSTGRADUATE STUDIES IN EDUCATION

HOLIDAY PROGRAMME

ED 533: SOCIAL PSYCHOLOGY

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Date: JULY 2015

Duration: 2 Hours

INSTRUCTIONS: Answer ANY FOUR Questions

- Q1. Examine the components of an attitude as it affects your world view.
(17.5 marks)
- Q2. Giving lite examples, discuss Albert Bandura's Theory of aggression as it is manifested in the society.
(17.5 marks)
- Q3. You are walking to your place of work one morning and find an accident has happened and huge crowd at the scene of the accident. Using bystanders effect theory, explain why people are not helping the victims of the accident.
(17.5 marks)
- Q4. Differentiate between central and peripheral routes to persuasion.
(17.5 marks)
- Q5. As a trained social psychologist teaching in a college, explain how you would deal with prejudice in the classroom.
(17.5 marks)
- Q6. As a leader of your Development Group in your workplace, how would you avoid falling in the group think trap?
(17.5 marks)

END