

THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MAIN EXAMINATION

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SEPTEMBER –DECEMBER 2021

FACULTY OF ARTS AND SOCIAL SCIENCES DEPARTMENT OF DEVELOPMENT & SOCIAL STUDIES

REGULAR/ODEL PROGRAMME

DIR 112: MEDIA AND POLITICS

Date: DECEMBER 2021 Duration: 2 Hours

INSTRUCTIONS: Answer Question ONE and any THREE Questions

- Q1. a) With relevant examples discuss five roles of media in shaping the Kenyan politics (20 marks)
- b) Discuss the importance of the media in the relationship between nations. (10 marks)
- Q2. Explain with examples FIVE composite link between Political Behavior and Political Socialization? (20 marks)
- Q3. Analyze FOUR major consequences of Globalization trend on African Political System? (20 marks)
- Q4. Explain how the media has contributed to the development of international politics. (20

marks)

Q5. Discuss five factors that influence decision making in the use of the media for political office holders? (20 marks)

END