



# THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

**A. M. E. C. E. A**

P.O. Box 62157

00200 Nairobi - KENYA

Telephone: 891601-6

Ext 1022/23/25

**MAIN EXAMINATION**

**SEPTEMBER –DECEMBER 2021**

**FACULTY OF ARTS AND SOCIAL SCIENCES**

**DEPARTMENT OF PSYCHOLOGY**

**REGULAR PROGRAMME**

**BCP 100: INTRODUCTION TO PSYCHOLOGY**

**Date: DECEMBER 2021**

**Duration: 3 Hours**

**INSTRUCTIONS: Answer Question ONE and any THREE Questions**

Q1.

- a) Describe the following terms **(4 marks)**
- i) Psychology
  - ii) Forensic Psychology
  - iii) Basic research
  - iv) Applied research
- b) Describe ways in which psychology is beneficial to society **(6 marks)**
- c) Describe the social learning theory **(5 marks)**
- d) Explain how information is retrieved from the memory storage **(5marks)**
- e) Explain Maslow's hierarchy of needs **(5 marks)**

Q2. Discuss types of intelligence according to Gardener

**(15marks)**

Q3. Explain how motivation can be used in developing positive behavior modification

**(15 marks)**

Q4.

a) Describe the relationship between motivation and behavior transformation

**(5 marks)**

b) Discuss the significance of emotions and challenges of everyday life

**(10 marks)**

Q5.

a) Outline the steps used in scientific research method

**(5 marks)**

b) Examine types of transfer of learning

**(10marks)**

**\*END\***